



# Prospectus

2023





**Opportunity**  
Through Entrepreneurship Foundation

## Arizona Focused Arizona Impact

The Opportunity Through Entrepreneurship Foundation (OTEF) is a 501c3 public charity founded in 2005 that supports people and organizations that create hope.

Our programs benefit people in Arizona through education, mentoring, and mission related investments.

OTEF began working with AZBio in 2019 to build a solution to address the needs of Arizona's growing health innovation sector.

The result is **AZAdvances**. Its programs focus on workforce, entrepreneurial support, and mission related investments into Arizona-based small businesses that are creating health innovations that can improve the lives of people in Arizona, across our nation, and around the world.

Since 2005, OTEF Programs have served to catalyze Arizona's entrepreneurial sector, helped at-risk populations, and supported STEM Education.

### Opportunity Through Entrepreneurship Foundation

14401 S 24th Way  
Phoenix, AZ 85048

(480) 332-9636  
AZAdvances.org

EIN# 20-3779020

# Programs

AZAdvances Programs help Arizona realize its potential as a top 10 state for health innovation. We are focused on creating our next generation of bioscience leaders, supporting the needs of small businesses that are creating health innovations, and bridging the early stage capital gaps that are holding them back and slowing the development of treatments and cures.

## Advancing Talent



**The Student Discovery Zone** is where students showcase their work and compete for scholarship prizes. Over 1,400 Arizona Students have participated since the program began in 2011.

**AZAdvances Internships** provide opportunities for students to gain real-world experience by working side by side with health innovators in Arizona small businesses and community health clinics. All interns are paid as they learn and conclude their internship with an essay summarizing their internship experience.

## Advancing Discoveries

Innovative treatments and cures travel a path from discovery to development to delivery. AZAdvances programs focus on supporting small businesses that are developing treatments and cures. As the companies grow, they create great jobs too!

**Mentoring & Support** programs help entrepreneurs navigate the development process and connect them with experts who can guide them on the development journey.

**Mission Related Investments** help bridge Arizona's early stage capital gap. These investments help companies progress to a point where they can attract larger investments and move forward faster.



# Support & Sustainability

**Today**, AZAdvances is supported by organizations and community giving. **Beginning in 2027**, ongoing distributions from the Arizona Health Innovation Trust Fund will also support AZAdvances programs and grow with our community.

## Foundational Support

AZAdvances was created in 2019 by OTEF and AZBio following a 3-year best practices study supported by the Stetson Family Office. Over \$ 1 million in additional foundational support has been provided thanks to AZBio, grants from the U.S. Economic Development Agency (EDA), and support from community partners.

**Community Support is Essential:** As a 501c3 public charity, OTEF must report its levels of community support to the IRS and pass a public support test every year. Your donations support AZAdvances programs and help us pass the test.

## Community Giving

AZAdvances programs are currently 100% supported by community grants and donations. The more we receive, the greater the impact we make. Donations to OTEF for AZAdvances can be made by check, ACH/Wire transfer, credit card, crypto currencies and stocks.

**Thanking Our Supporters:** The AZAdvances Donor Wall recognizes the people and organizations supporting our mission. Check it out at [azadvances.org/donor-wall](https://azadvances.org/donor-wall)

## Legacy Impact

In 2022, the State of Arizona established the **Arizona Health Innovation Trust Fund** and selected the Opportunity Through Entrepreneurship Foundation and AZAdvances to receive the fund's annual 4% distributions beginning in 2027. In addition, the **AZAdvances Legacy Endowment** will hold private donations and the equities generated by AZAdvances mission related investments.

# 2023 Grant & Sponsorship Opportunities

## AZAdvances Health Innovation Showcase



**The AZAdvances Health Innovation Showcase puts Arizona health innovators in the spotlight.**

**Date:** Thursday, September 28, 2023

**Time:** 9 am to 5:30 pm

**Location:** ASU Health Futures Center  
6161 E Mayo Blvd, Phoenix, AZ 85054

### Sponsorship/Grant Opportunities

- \$10,000 **Presenting Sponsor** (includes 10 tickets)
- \$ 5,000 **Networking Lunch Sponsor** (includes 5 tickets)
- \$ 5,000 **AV & Post Event Video Sponsor** (includes 5 tickets)
- \$ 5,000 **Closing Cocktail Reception Sponsor** (includes 5 tickets)
- \$ 750 **6 foot Information Table** (includes 2 tickets)

**Net proceeds from the AZAdvances Health Innovation Showcase support mentoring and technical support services for Arizona-based early stage companies working to develop health innovations.**

### Agenda

9:00	Registration & Networking	1:00	Michael Chambers
10:00	Welcome		Cofounder, Aldevron
	Innovation Spotlights	2:00	Innovation Spotlights
12:00	Networking Lunch	4:00	Closing Cocktail Reception

# 2023 Grant & Sponsorship Opportunities

## Student Discovery Zone

Since it began in 2011, the Student Discovery Zone at the AZBio Awards has showcased the work of over 1,400 Arizona students. In 2023, we students compete online for scholarships and present in-person format at the AZBio Awards.



- **\$10,000 Presenting Sponsor** includes full page ad in the AZBio Special Supplement and 10 tickets to the AZBio Awards.
- **\$5,000 Student Scholarship Prize Sponsor** includes recognition and 5 AZBio Award tickets

Student posters will be judged by a panel of life science leaders and scholarships will be awarded based on technical merit.



**Net proceeds from the Student Discovery Zone program support paid student internships and scholarships.**

# 2023 Grant & Sponsorship Opportunities

## Voice of the Patient

Produced in partnership with Arizona's patient advocacy community, **Voice of the Patient** brings together people who are living with acute and chronic health challenges to share their life experiences with life science leaders, healthcare leaders, and each other.

Speakers at Voice of the Patient are patients and patient advocates. This forum is a place for them to share their experiences and tell our industry what they need from us now and in the future

**We hope you will join us for a conversation on life science innovation from the patient perspective on Sept. 29, 2023 at the Virginia G. Piper Auditorium on the Phoenix Biomedical Core from 9 am to noon.**



### Patients are the reason we do what we do.

- \$10,000 **Presenting Sponsors** (limit 2)
- \$ 5,000 **Video Sponsor**
- \$ 2,500 **Patient Champions**
- \$ 750 **Industry Information Exhibit Table**

**Patient Advocacy Group Information Tables** are complimentary.

**Tickets** are complimentary for all registered attendees.

**View Patient Stories** at [azbio.org/voice-of-the-patient](https://azbio.org/voice-of-the-patient)

# 2023 Grant & Sponsorship Opportunities

## Ponte Cura: The Bridge to Cures



Ponte Cura: A Celebration of Science & Hope is the closing event of Arizona Bioscience Week and benefits the Opportunity Through Entrepreneurship Foundation and our AZAdvances Initiative.



- \$50,000 **Presenting Sponsor** (limit 1) - includes full page in AZBio Special Supplement and recognition as Presenting Sponsor
- \$25,000 **Entertainment Sponsor** (limit 1) includes full page in AZBio Special Supplement, and recognition as Entertainment Sponsor
- \$15,000 **Reception Sponsor** (limit 1) includes full page in AZBio Special Supplement, and recognition as Reception Sponsor
- \$ 5,000 **Dessert Sponsor** (limit 1)
- \$ 5,000 **Community Champions**



Donations at all levels are greatly appreciated.

Sponsors and donors have the option to be recognized on the AZAdvances Donor Wall.

**Net proceeds from Ponte Cura 2023 support paid student internships under the AZAdvances Talent Program.**

**Learn more at**